



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1360743

Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 1536
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 08/23/12
Last Modified 08/23/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09785908
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,690.00
Net Total \$37,910.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	62	\$44,600.00
Grand Total:	62	\$44,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/18/12-09/24/12	3	:30	6A- 6:30A (EST)		1	1			1			3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS LEVEL 3	8/23/12
2.0	Normal Line / News	09/18/12-09/24/12	3	:30	7A- 8A (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Asheville (WLOS)	GMA LEVEL 3	8/23/12
3.0	Normal Line / News	09/18/12-09/24/12	3	:30	8A- 9A (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)	GMA LEVEL 3	8/23/12
4.0	Normal Line / News	09/22/12-09/22/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 3	8/23/12
5.0	Normal Line / News	09/23/12-09/23/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS LEVEL 3	8/23/12
6.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	9A- Anderson	2		X	X	X	X			2	\$150.00	\$300.00	Asheville (WLOS)	ANDERSON COOPER	8/23/12
7.0	Normal Line / SPOT	09/18/12-09/24/12	3	:30	10:58:30A- ABC-The View		1	1		1				3	\$400.00	\$1,200.00	Asheville (WLOS)	THE VIEW LEVEL 3	8/23/12
8.0	Normal Line / News	09/18/12-09/24/12	3	:30	11:58:41A- News-News 13 at Noon		1	1			1			3	\$400.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	8/23/12
9.0	Normal Line / News	09/18/12-09/21/12	3	:30	12:30P- News-News 13 at 1230p	2		X	X	X	X			2	\$350.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	8/23/12
10.0	Normal Line / SPOT	09/18/12-09/24/12	3	:30	4:00:30P- Katie		1	1		1				3	\$175.00	\$525.00	Asheville (WLOS)	KATIE COURIC	8/23/12
11.0	Normal Line / News	09/18/12-09/24/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1				4	\$600.00	\$2,400.00	Asheville (WLOS)	NEWS LEVEL 3	8/23/12

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12.0	Normal Line / News	09/18/12-09/24/12	3	:30	5:28P- News-News 13 at 5:30p		1	1		1	1			4	\$700.00	\$2,800.00	Asheville (WLOS)	NEWS LEVEL 3	8/23/12
13.0	Normal Line / News	09/23/12-09/23/12	3	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	8/23/12
14.0	Normal Line / SPOT	09/18/12-09/24/12	3	:30	6:58:50P- Wheel of Fortune		1	1			1			3	\$900.00	\$2,700.00	Asheville (WLOS)	WHEEL LEVEL 3	8/23/12
15.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	7:28:30P- Jeopardy	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	8/23/12
16.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	7P- Wheel of Fortune Wknd	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	WHEEL LEVEL 3	8/23/12
17.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	7:30P- Jeopardy Wknd	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	JEOPARDY LEVEL 3	8/23/12
18.0	Normal Line / Prime Premium	09/24/12-09/24/12	3	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X							1	\$4,000.00	\$4,000.00	Asheville (WLOS)	DWTS	8/23/12
19.0	Normal Line / Prime	09/20/12-09/20/12	3	:30	10:02P- ABC-Scandal (Thursday)	1				X				1	\$1,400.00	\$1,400.00	Asheville (WLOS)	SCANDAL	8/23/12
20.0	Normal Line / News	09/18/12-09/24/12	3	:30	10:59:56P- News-News 13 11p Late News		1	1		1				3	\$800.00	\$2,400.00	Asheville (WLOS)	NEWS LEVEL 3	8/23/12
21.0	Normal Line / News	09/23/12-09/23/12	3	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	8/23/12
22.0	Normal Line / News	09/18/12-09/24/12	3	:30	11:35P- ABC-Nightline		1	1	1					3	\$400.00	\$1,200.00	Asheville (WLOS)	NITELINE LEVEL 3	8/23/12

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23.0	Normal Line / News	09/18/12-09/24/12	3	:30	6P- 7P (EST)		1	1	1	1	2			6	\$1,000.00	\$6,000.00	Asheville (WLOS)	NEWS LEVEL 3	8/23/12
24.0	Normal Line / Prime	09/21/12-09/21/12	3	:30	9:01P- ABC-Primetime: What Would You Do (Friday)	1					X			1	\$900.00	\$900.00	Asheville (WLOS)	PRIMETIME	8/23/12
25.0	Normal Line / Football	09/22/12-09/22/12	3	:30	7:58P- Sports-ABC Saturday Night Football Showcase	1						X		1	\$2,500.00	\$2,500.00	Asheville (WLOS)	FOOTBALL	8/23/12

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